



# AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

**University actively promotes conscious water usage in the wider community**

**NSS & NCC Social Activities @AUMP:**

**Outreach programs and activities:** Amity University Madhya Pradesh has 02 Units of NSS in its campus comprising 200 students (100 each in a unit) and one unit of 52 cadets of NCC. A total of 139 students of NSS were awarded with 'B' Certificate

AUMP has adopted two villages;

**Village Chakraipur, District – Gwalior, with total population of 1283**

**Village Sigora, District – Gwalior, with total population of 2224**

Various activities have been conducted like:

- Awareness of Hygiene and Sanitation, Cleanliness Drive
- Awareness camp on Clean Drinking Water
- Awareness camp on Toilet usage
- Awareness camp on clean kitchen and hygienic practices
- Awareness camp on Waste Management

Amity University Madhya Pradesh has been selected under **Unnat Bharat Abhiyan**, a flagship program of Ministry of Human Resource Development (MHRD) Government of India. In this programme Funds have been allotted to carry out the survey of the five identified villages: Maharajpura, Girvai, Mohanpur, Gangapur and Behata. Rs 10,000/- per village (**Total Rs. 50,000/-**) is earmarked to carry out the survey. The survey of these villages is being carried out to identify the challenges and problems faced by the villagers.

A project titled "Rain Water Harvesting for Domestic Use" worth Rs. 85000/ has also been sanctioned to AUMP under Unnat Bharat Abhiyan.

**Community Outreach Program "Ami Care: Promoting Awareness About Water Borne Diseases" Held in Gram-Berja, Gwalior**

  
Registrar

Amity University Madhya Pradesh  
Gwalior

## General Information:

Date of Event : 20<sup>th</sup> March 2024  
Event Type : Community Outreach Program  
Event Title : Ami Care: Promoting Awareness About Water Borne Diseases  
Venue : Gram-Birja, Gwalior  
Organized by : Amity Institute of Pharmacy, AUMP  
Total Participation : 22 participants (Faculty members & Students of AIP, AUMP)  
Event Coordinator : Mr. Arvind Singh Jadon, and Dr. Narender Kumar  
Convener : Dr. Manoj Kumar Mishra

## Detail Event & Resource Persons:

Amity Institute of Pharmacy, Amity University Madhya Pradesh, Gwalior, successfully organized a **community outreach program titled “Ami Care: Promoting Awareness About Water Borne Diseases”** on **20th March 2024** in alignment of **UN Sustainable Development Goals-3 (Good Health and Well-being)**. The initiative aimed to raise awareness and promote healthier practices among the villagers and Anganwadi students of **Gram-Birja, Gwalior**, regarding waterborne diseases.

The program was led by Faculty Coordinators **Mr. Arvind Singh Jadon and Dr. Narender Kumar**, along with **20 students from the B. Pharm program**. The event focused on educating the villagers about the significance of clean water, proper sanitation, and the early detection of illnesses like cholera, typhoid, and diarrhea. Mr. Arvind Singh Jadon delivered an informative session, stressing the importance of hygiene practices and the preventive measures required to protect oneself from waterborne diseases.

## Aim & Objective of the Program:

The main objectives of this community outreach program are

- To educate community members and Anganwadi students about the common types of waterborne diseases (e.g., cholera, typhoid, dysentery, hepatitis A).
- To raise awareness about the link between poor sanitation and the spread of waterborne diseases.
- To contribute to a measurable reduction in the number of cases of waterborne diseases within the community.
- To emphasize the importance of using clean and safe water for drinking, cooking, and hygiene.

## Details of the Programme

In this community outreach program, 20 B. Pharm students and the 2 faculties of AIP actively participated. This program was successfully planned and organized with the consultation of **Dr. Manoj Kumar Mishra, Director, Amity Institute of Pharmacy, Amity University, MP.**

Mrs. Saheli, Anganwadi in-charge allowed our students and faculty to communicate with them. In addition to raising awareness, the outreach program provided essential support to the community. Fruits, face masks, and medicines were distributed to children and women at the local Anganwadi center in the village. The initiative aimed

not only to address the immediate health needs of the villagers but also to promote hygiene and well-being within the community. Finally, as a gesture of appreciation, Mrs. Saheli was presented with memento by the organization. This thoughtful act served to express gratitude and honor towards the contributors for their efforts.



Community Outreach Program “Ami Care: Promoting Awareness About Water Borne Diseases” Held in Gram-Berja, Gwalior



Outreach Activity by the students to make the industry persons aware about the judicious use of water



Students' interaction session with Neetu Mathur, IAS, CEO of Smart City Gwalior